

HIA HEALTHCARE
LEADERS
ASSOCIATION
NEW JERSEY

RISING STARS:

THE ERA OF EMERGING
HEALTHCARE LEADERS

2024 ANNUAL CONFERENCE

JUNE 5-7, 2024

HARRAHS RESORT & CASINO

ATLANTIC CITY, NJ

CONFERENCE SCHEDULE

MEET YOUR KEYNOTE SPEAKER!



Laurie K. Baedke, MHA, FACHE, FACMPE
LIFEworks Healthcare Group, Inc.
Leadership Keynote Speaker

Opening Keynote: *"The Emerging Healthcare Leader"*

Keynote Session: *"The EQ Edge: Bolstering Your Emotional Intelligence for More Effective Leadership"*

ABOUT LAURIE: Laurie K. Baedke, MHA, FACHE, FACMPE, is a faculty member, Director of Healthcare Leadership Programs, and Assistant Dean of Physician Leadership Education at Creighton University. Ms. Baedke is a well-regarded speaker at international healthcare and continuing medical education conferences, and the host of a weekly leadership podcast, The Growth Edge.

She holds a master's degree in healthcare administration and is a board-certified fellow of both the American College of Healthcare Executives and the American College of Medical Practice Executives. She has written two editions of a book, *The Emerging Healthcare Leader: A Field Guide*. In 2017, Ms. Baedke contributed a chapter titled "The Clinician Entrepreneur" to a book published by Oxford Press titled *The Handbook of Private Practice*. Her most recent book, *Mentor Coach Lead to Peak Professional Performance* was released in February, 2023.

Laurie lives just outside of Omaha, Nebraska with her husband and two children.

CONFERENCE PROGRAM

Wednesday, June 5, 2024

2:00pm-5:00pm **Registration Open / Exhibitor Set Up**

5:00pm-6:00pm **Welcome Reception Cocktail Hour / Exhibit Hall Open**

Welcome Reception Cocktail Hour

Let's kick off the 2024 HLA NJ Annual Conference together with our Welcome Reception!

Join us in the Exhibit Hall for a cocktail hour, mingling your peers and getting to know our fantastic exhibitors while enjoying some delicious drinks!

Thursday, June 6, 2024

7:00am-5:00pm **Registration / Exhibit Hall Open**

7:00am-8:00am **Breakfast**

8:00am-8:15am **Opening Remarks**

8:15am-9:15am **Opening Keynote**

The Emerging Healthcare Leader

Laurie Baedke, MHA, FACHE, FACMPE, *LIFEworks Healthcare Group, Inc.*

9:20am-10:20am **Workshop 101 - Social Media in Healthcare: Embracing the Benefits and Managing the Risks**

Anita Dean, *Mag Mutual*

Lisa Luciano, MS, BSN, RN, CPHRM, *Community Hospitals*

Rachel Thompson, RN, MS, CPHRM, CPHQ, *Atlantic Medical Group*

Workshop 102 - The Evolution of Payor Audits: How New Payor Audits are Exposing Practices to Large Recoupments and Criminal Prosecution

Guillermo Beades, Esq., *Frier Levitt*

10:20am-10:50am **Break in Exhibit Hall**

10:50am-11:50am **Workshop 201 - MSO Fee Structure Housekeeping, Value-Based Care and Regulatory Enforcement Actions –What You Need to Know**

Tom Reck, *Withum*

Taylor Burns, *Withum*

Isabelle Bibet-Kalinyak, *Brach Eichler*

CONFERENCE PROGRAM

- 10:50am-11:50am **Workshop 202 - Corrective Action Plan**
Mitch Brie, CHC, *Empower Healthcare and Compliance Partners*
- 11:50am-1:00pm **Lunch in Exhibit Hall**
- 1:00pm-2:00pm **Workshop 301 - Transactions and Transparency: What to Know about What They Know**
Brian Kern, Esq., *Acadia*
Michael Schaff, Esq., *Wilentz, Goldman & Spitzer, PA*
- Workshop 302 - Data and the Role of AI in Modern Revenue Cycle Management**
Wayzen Lin, *RevOps Health*
- 2:05pm-3:05pm **Workshop 401 - NJ Labor Laws & Medical Practices**
Nan Gallagher Esq., *The Nan Gallagher Law Group*
- Workshop 402 - Risk Quest: Navigating Medical Practice Uncertainties through the Lens of a Risk Consultant's Insight**
Janet McCrossen, *Curi*
- 3:05pm-3:35pm **Break in Exhibit Hall**
- 3:35pm-4:35pm **Keynote Session - The EQ Edge: Bolstering Your Emotional Intelligence for More Effective Leadership**
Laurie Baedke, MHA, FACHE, FACMPE, *LIFEworks Healthcare Group, Inc.*
- 5:00pm-7:00pm **Evening Networking Event - HARRAH'S POOL AFTER DARK**

Evening Networking Event - HARRAH'S POOL AFTER DARK

It's been a long day, let's have some fun - meet us at "The Pool After Dark"!

Join us for an evening full of networking, fun music, dancing, appetizers and drinks!

We can't wait to see you all there!



CONFERENCE PROGRAM

Friday, June 7, 2024

- 7:30am-1:00pm **Attendee Registration / Exhibit Hall Open**
- 7:30am-8:30am **Breakfast**
- 8:30am-9:30am **General Session - Negotiating Health Plan Quality and Risk Based Contracts**
Nick Melchiorre
- 9:35am-10:35am **General Session - Data and the Discovery of Chronic Revenue Loss Patterns**
Wayzen Lin, *RevOps Health*
- 10:35am-10:45am **Break in Exhibit Hall**
- 10:45am-11:00am **Raffles & Giveaway Prizes**
- 11:00am-12:00pm **General Session**
Why Should Anyone Follow Your Lead?
Larry Mietus CMPE, *Speaking of Strategy*
- 12:00am-2:00pm **Exhibitor Break Down**

****Program subject to change***